# WBSC

WORLD BASEBALL SOFTBALL CONFEDERATION

Game Time!

## **WBSC Trophy Guidelines**

#### **Table of Contents**

1. How to use this document	. 1
2. General Protocol	. 2
3. Press Conference	3
4. Opening & Closing Ceremony	. 4
5. Championship Game	. 6
6. Miscellaneous	. 7
6.1 Trophy Tour	7
6.2 Trophy Exhibition	

#### 1. How to use this document



VIII WBSC Women's Baseball World Cup 2018<sup>6</sup>

The primary function of this document is to provide a clear guide on how WBSC World Cup Trophy (hereafter "Trophy") should be handled from the time it is delivered to the Local Organising Committee (hereafter "LOC") until it reaches the World Champion Team. Minor changes may be required as per each venue's unique circumstances upon WBSC approval, however basic rules must always be respected. In addition to this guideline, LOC will need to take reference of "Ceremony Guidelines", "Branding Guidelines" and "Meeting Guidelines" for further information required.

The Trophy design and its production will be taken care by WBSC. This process requires approximately 2-3 months (excluding August, due to holiday closure of the supplier), therefore should LOC wishes to receive the Trophy in advance for any promotional reasons (e.g. Trophy Tour), it must be communicated and approved by WBSC in timely manner. Once the Trophy is shipped and handed over to LOC, it is LOC's responsibility to keep the Trophy safe.

The Trophy can be shown at public and media events under the following circumstances:

- Press Conference
- Opening & Closing Ceremony
- Before the Championship Game

- Any other commercial and promotional events associated with the Trophy (e.g. Trophy Tour), upon approval of WBSC.

#### 2. General Protocol

To assure that the World Champions are the first to touch the trophy with bare hands, WBSC officials and LOC personnel shall respect the following basic guidelines.

#### 1. The Trophy shall always be handled with white gloves.

Once the trophy is delivered, LOC is in charge of keeping the Trophy safe and secured. There shall be designated person from both LOC and WBSC handling the Trophy always with white gloves to avoid possible damages. When Trophy is not in display for promotional reasons, it shall be always kept in the box.

#### 2. The Trophy shall be on its branded Trophy Stand.

On any occasion for promotion, the Trophy shall be on its designated Trophy Stand, unless agreed differently with the WBSC. Branding of the Trophy Stand shall be designed as per "Branding Guideline" in given dimension and needs to be approved by WBSC prior to its production. In cross-promotions, the Trophy must remain as main feature and taken with the official backdrop, unless otherwise reviewed/approved by WBSC.





**[GOOD]** The Trophy should reach the World Cup, untouched. It is a must to wear white gloves.

#### 3. Press Conference

The Trophy shall be showcased at the Press Conference, which takes place a day before the tournament starts. Kindly refer to the "Meeting Guidelines" for more information about the event itself. LOC or responsible event organiser shall make sure of below guidelines throughout the Press Conference:

- The Trophy shall be placed in the designated room prior to the entrance of the participants.
- The Trophy should have its branded stand and should be placed in a highly visible spot, preferable with a plain dark background, while not hampering the smooth development of the press conference itself.
- The Trophy should always be supervised to prevent anyone from touching it.
- Photo session with coaches/team captains surrounding the Trophy shall be organised for media.
- Upon conclusion of the press conference, the Trophy should be moved once all participants leaves the room.



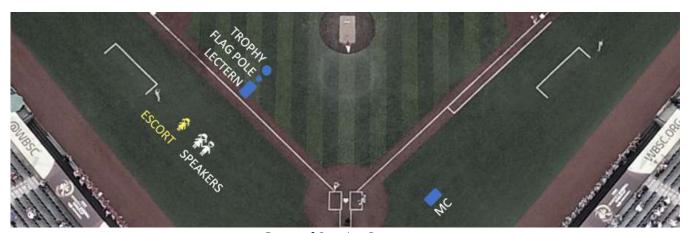
[Picture 1] GOOD - Prepare the cloth to unveil the trophy. Medals are to be displayed on the same trophy stand.



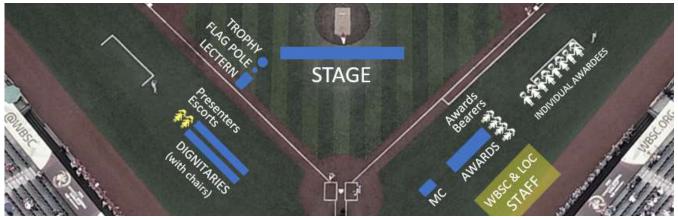
**[Picture 2] GOOD** – Proper backdrop is required behind the trophy stand.

## 4. Opening & Closing Ceremony

The Trophy and its stand should be placed next to the podium and flagpole, while keeping the distance in case of strong wind. Below pictures and diagrams from "Ceremony Guidelines" will help locating where Trophy and its stand shall be installed:



Set up of Opening Ceremony

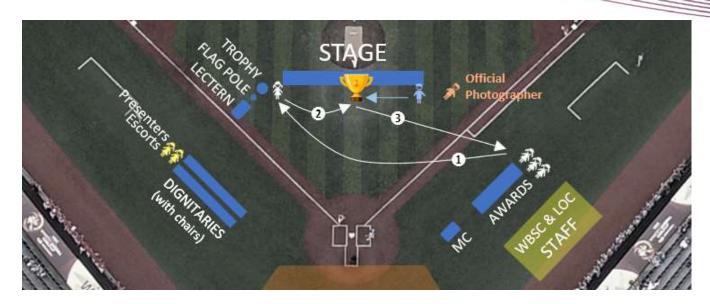


Set up of Closing Ceremony



Following the "Ceremony Guidelines," the Trophy will be delivered by the highest authority from WBSC only, in most cases the WBSC President, right after the Gold Medal is presented. He/she shall remain on field after delivering the last medal, escorted by the hostess to the centre of the field, while the other hostess brings the Trophy from its stand. Then the Trophy shall be given to the Team Captain of the winning team, at the centre of the stage. At this time, the highest WBSC authority can handle the Trophy without the white gloves.

The diagram below will serve to instruct the dignitaries, the escorts and hostesses on how to deliver the Trophy. It is important that the escorts and hostesses are fully aware of this protocol yet not obstructing the way of the official photographer(s). More guidelines on escorts and hostesses can be found from "Ceremony Guidelines".







#### 5. Championship Game

Before the Gold Medal match, the Trophy should be displayed on the field to give symbolic meaning on upcoming game—For the Title of World Champion. This also gives an opportunity for audience to get closer look at the Trophy.

The Trophy shall be on its branded Trophy Stand at a highly visible spot, while not hampering the smooth development of the game. Pre-coordination with Technical Commissioners assigned and both playing teams will be required to avoid interference with the teams' practice. Advice from WBSC Media, Official Photographer(s) as well as TV Broadcast shall be taken into consideration for choosing the right location.

Trophy and its stand shall be supervised at all time during the display and be removed immediately from the field after the pre-game ceremony finishes.



**[GOOD - BASEBALL]** Trophy and its stand shall be displayed on field during the pre-game ceremony of final game. Its location is around home plate as per above picture shown.



**[GOOD - SOFTBALL]** Trophy and its stand shall be displayed on field during the pre-game ceremony of final game. Its location is around pitcher mound as per above picture shown.

#### 6. Miscellaneous

#### **6.1 Trophy Tour**







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### **6.2 Trophy Exhibition**





