

WBSC Premier12 Hosting Bid Outline

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1. How to use this document

This WBSC Premier12 Hosting Bid Outline is intended for any organisation seeking to host the WBSC Premier12 in the capacity of 'Local Organising Committee' (henceforth LOC).

Should the bid be successful, the LOC is obliged to organise the event according to the Event Hosting Manual, respect the general provisions of the WBSC Statutes, the WBSC Rules and Regulations, and the specific Tournament Regulations.

1.1 Governing body

The WBSC Executive Board has the exclusive right and authority to decide the organiser of WBSC Events.

1.2 Candidates

Any public or private organisation that is seeking to host the WBSC Premier12 in the capacity of the LOC.

1.3 WBSC duties

The WBSC has an obligation to do all in its power to ensure that a competition organised under its auspices is successful. The WBSC shall direct and supervise the Event operation in an attempt to hold a successful Tournament and shall cooperate with the LOC while providing guidance and leadership.

In the event that the LOC does not comply with the standards set by the WBSC and agreed upon by the parties in the Hosting Agreement, the WBSC will seek reimbursement of the expenses incurred due to non-compliance.

2. WBSC Premier12 overview

The following edition of the WBSC Premier12 with the corresponding Hosting Fee established by the WBSC Executive Board is now open for hosting proposal:

WBSC Event	Next Available Edition	Hosting Fee (USD)	Number of Participating Teams
WBSC Premier12 Opening Round – Group A	2024	\$300,000	6
WBSC Premier12 Opening Round – Group B		\$300,000	6

The format, venue options, number of games and duration of the WBSC Premier12 is established as shown in the following table:

WBSC Premier12						
Number of Group + Teams		Event Format	Venues	Practice Fields	Number of Games per Day	Tournament Schedule
Opening Round	2 groups of 6	Round Robin	2 competition venue (with lights)	2 practice venues	3	6 competition days
Super Round and Finals	1 group of 4	Round Robin + Finals	1 competition venue (with lights)	1-2 practice venues	2	5 competition days

The WBSC will establish the Official Game Schedule in consultation with the different stakeholders.

3. Bidding process

Listed below are the steps in the process to host the WBSC Premier12:

■ The WBSC opens calls to express interest in hosting the WBSC Premier12;

- Bidders must submit their interest in the WBSC Premier12 by returning an 'Expression of interest to host the WBSC Premier12 (<u>Appendix 1</u>) and an 'Official bid candidate form' (<u>Appendix 2</u>) to the WBSC Events Department;
- The WBSC evaluates the submitted hosting proposals (the WBSC reserves the right to schedule a visit to evaluate the proposal, if deemed necessary);
- The WBSC identifies and selects the most suitable candidate for approval by the WBSC Executive Board; and
- The WBSC announces the successful host for the WBSC Premier12.

3.1 Opportunities of hosting the WBSC Premier12

Organising the WBSC Premier12 gives the opportunity for hosts to establish a legacy that will help develop the game locally, while also providing worldwide exposure for their programme and the hosting region.

Among many others, some of the potential benefits of hosting the WBSC Premier12 are:

- Great opportunities to experience staging a major sporting event watched by 600 million people worldwide;
- Working with experts in an international sporting event will facilitate knowledge transfer;
- Technical support from the WBSC and its technical commission members;
- Inspiration and engagement with local communities especially for youth generations;
- Fullest support in building any sport initiation, sport development and/or social legacy programs at all level, age, and genders (e.g., embassy program, volunteer program);
- Support in the construction of new or renovation of existing facilities;
- Significant tourism impact and potential job creation;
- Spending and investment in the host city/country;
- Potential ancillary events related to the Premier12 such as fan zones, trade show, cultural program (subject to WBSC's approval);
- Global exposure and awareness of the host/city/country brand;
- Track record of being capable of hosting a major sporting event; and
- Recognition as a major hosting partner by WBSC and the international sporting community.

3.2 Hosting Agreement

Once the organisation of the WBSC Premier12 is awarded, a legally-binding contract/agreement is developed between the WBSC and the LOC and must be signed within thirty (30) days of receipt. The Hosting Agreement shall stipulate the obligations and responsibilities of the WBSC and the LOC, respectively, as detailed in the Event Hosting Manual. The hosting fee amount, payment date and potential non-compliance penalties will also be stipulated in the Hosting Agreement.

3.3 WBSC standards and compliance inspection procedure

The LOC shall be responsible for all renovations or upgrades to facilities that do not meet the standards outlined in the Event Hosting Manual, after being awarded the hosting of the WBSC Premier12. The LOC shall schedule a site visit for up to two WBSC Representatives in order to inspect the competition venues, practice venues and proposed hotels to ensure compliance with WBSC standards. These standards apply to both new and existing facilities, and the venue and hotel inspection shall be considered the Official Site Visit.

After the inspection, a full report shall be developed identifying strengths, weaknesses and issues that may need to be addressed in order to meet critical requirements related to the playing field, player safety, venue infrastructure, hotel quality, etc. The list of improvements and recommendations shall become part of the Hosting Agreement between the host and the WBSC. If needed, a construction/improvement work schedule shall be agreed between the LOC and the WBSC, which may be followed up by the WBSC on a timely basis to ensure that preparations are on track.

During the site visit, WBSC Representatives may also evaluate other aspects of the Event organisation such as security, event promotion, medical services, transportation plans, etc.

3.4 Conflict of interest

In the event that a member of the WBSC Executive Board has a conflict of interest, such delegates shall decline to participate in the voting process for the decision to award the Hosting Rights of any WBSC World Cup.

Members of the WBSC Executive Board shall, in particular, be considered to have a conflict of interest if they represent a National Federation or Organisation whose bid is subject to the designation by the WBSC President for submission to the WBSC Executive Board for its final decision to select the host National Federation/Organisation for the next WBSC World Cup, or are a national of such National Federation's country.

Members of the WBSC Executive Board who decline to perform their duties in connection with the bidding process for the hosting of any WBSC World Cup shall notify the WBSC in advance.

4. LOC organisational and financial requirements

This section provides an overview of expenses and commitments for the LOC to plan and prepare the Event budget and operation.

For reference throughout the document, the *Official Tournament Dates* (henceforth OTD) are defined as five days prior to the start of the Tournament until one day after the final game.

Among others the LOC shall facilitate the following:

- Entry visas for all Team Delegation Members, WBSC Family (WBSC Officials, Staff & Tournament Personnel),
 Media Representatives, WBSC Commercial and Broadcast Partners, WBSC Guests and other participants;
- Temporary work permits for the players, Team Delegation Members, WBSC Officials, Media representatives,
 WBSC Commercial and Broadcast Partners, and others, if required;
- All necessary logistical support related to import of all material and equipment (such as customs support, eventual import licences, temporary import permits, etc.) necessary for the Event organisation belonging to the Teams, the WBSC, Media representatives, WBSC Commercial and Broadcast Partners, WBSC IT partners, entertainment and security personnel, and others travelling to the host country in conjunction with the Event; and
- Safety and security for Team Delegation Members, WBSC Family, Media representatives, WBSC Commercial and Broadcast Partners, WBSC Guests, other accredited persons and spectators, during the whole Event.

Any LOC wishing to organise the WBSC Premier12 may strengthen its bid by submitting a declaration from the National Olympic Committee (NOC), National/Local Government or other authorities to support the Event.

4.1 LOC organisational chart

The LOC shall designate the key persons involved in the organisation of the Event and shall submit a draft organisational chart to the WBSC at the time of its bid. The level and extent of the organisation required for an Event shall depend on the nature and status of the Event itself.

LOC key members/staff should be professionals in their field and speak fluent English or Spanish.

The following is an example of a LOC organisational structure:



4.2 Overview of the WBSC Premier12 hosting requirements

The following expenses shall be met, in order to ensure WBSC Premier12 standards:

- Hosting fee (see chapter 2);
- WBSC Officials site visit;
- Organisation of two (2) Exhibition games per Team;
- Accreditation printing;
- Teams accommodation (see chapter 4.3);
- WBSC Family accommodation (see chapter 4.4);
- Meals for Teams;
- Meals for WBSC Family;
- Bottled water and ice for competition;
- Local transportation for Teams (see chapter 4.7);
- Local transportation for WBSC Family (see chapter 4.7);
- First aid & transport to hospital services;
- Insurance (see chapter 4.8);
- Anti-doping control;
- Mobile phones (see chapter 4.9);
- Laundry for Teams (see chapter 4.10);
- Laundry for Umpires (see chapter 4.10);
- Information technology services;
- Pre-tournament meeting rooms (see chapter 4.12);
- Customs and shipments (see chapter 4);
- Venue operations (see chapter 7);
- Venue branding;
- Event advertising signage;
- Local promotion and marketing campaign;
- Ticketing;
- Ceremonies (Opening, Closing & Pre-game);
- VIP hospitality;
- TV production infrastructure set up & management;
- Spaces needed for Pre-Tournament Meetings and Press conference; and
- Optional printed publications (i.e., Media guide) and souvenirs.

NOTE: All the items described above are considered minimum requirements. The LOC may enhance its hosting proposal if so desired. A competitive offer will be viewed favourably as one of the key areas for evaluation as well as other technical arrangements.

4.3 Teams accommodation

Full board accommodation in 5-star hotels must be provided for all Official Team Delegation Members from five days prior to the OTD until one day after. The following chart reflects the Official Team Delegation numbers and the specific type of accommodation requirements for the WBSC Premier12:

WBSC Premier12 Teams Accommodation				
Official Team Delegation	42			
Accommodation type	5-stars hotels			
Accommodation (Minimum Rooms per Team)	43			
Single	40			
Suite	2			
Physiotherapy room	1			

Note: All the proposals for accommodation shall be subject to approval by the WBSC.

4.4 WBSC Family accommodation

A sufficient number of rooms shall be secured in an exclusive WBSC Family Hotel (5-stars), with full board accommodation for the following WBSC Family members (WBSC Officials, Staff & Tournament Personnel) as listed below:

WBSC Family Members	Number of rooms	Type of room	Arrival	Departure
WBSC President or Representative	1	Executive/suite	TBD	TBD
WBSC Executive Director	1	Executive/suite	4 days prior	1 day after

Tournament Director	1	Single	4 days prior	1 day after	
Technical Director	1	Single	4 days prior	1 day after	
Umpire Director	1	Single	3 days prior	1 day after	
Scoring Director	1	Single	3 days prior	1 day after	
		Opening Round			
WBSC Staff	Up to 8	Single	Up to 9 days prior	Up to 2 days prior	
(Operations & Media)	Super Round and Finals				
	Up to 10	Single	Up to 7 days prior	Up to 4 days prior	
WBSC Medical Officer	1	Single	2 days prior	1 day after	
TV Personnel & Announcers	2	Single	2 days prior	1 day after	
Tournament Officials (TC's, Umpires and Scorers)	TBD	Single	2 days prior	1 day after	

NOTES: The number and appointment of WBSC Officials and Staff needed for the Tournament shall be established by the WBSC based on each Tournament format, the number of competition venues used and distances between the venues. The exact number may be clarified on a case-by-case basis with a potential host ahead of presenting the bid.

Arrival and Departure columns make reference to the number of days prior to the start of competition and the number of days after the end of competition, respectively.

4.5 Media hotel

In the event that there is a request by international accredited Media attending the Event, the WBSC will request the LOC to secure a sufficient number of hotels for the Media, ranging from 3-stars to 5-stars hotels.

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Accredited media representatives will then choose their preferred hotel and shall be responsible for their own accommodation, local transportation and meals expenses.

4.6 Teams travel

International travel expenses for each National Team Delegation Member shall be covered by WBSC.

4.7 Local transportation

Local transportation shall be provided for each Team Delegation, WBSC Family and Media Partners/Event personnel, if present. The LOC shall cover the local travel cost for WBSC delegates to conduct inspections of the competition venues prior to and during the Tournament.

Two (2) exclusive vehicles (buses) plus a cargo truck shall be provided for the arrival and departure day for each Team for transfer between airport and official hotels. During the OTD, two (2) buses plus a sprinter-type vehicle shall be provided for transfer between official hotels, official Tournament functions, practice/competition venues, official locations/restaurants assigned for meals, etc. (no requirement for off-duty transport).

Also, local transportation for all WBSC Family members shall be provided. The specific number of cars with drivers and self-drive cars and minibuses/sprinters type vehicles for Tournament Officials (Umpires, Scorers and TCs) shall be based on the services described in the Event Hosting Manual and defined in the Hosting Agreement between the WBSC and the LOC.

4.8 Insurance

The LOC shall guarantee to cover all risks of the Event, including medical, contingencies and accident insurance. The insurance shall include comprehensive accident and liability coverage for all Event participants (i.e., all accredited personnel such as National Team Delegations, Tournament Officials, WBSC and LOC staff, volunteers, etc.).

The WBSC shall receive at a date to be agreed upon between the WBSC and the LOC, an authentic copy of the insurance policy/policies taken out in this respect. The insurance coverage shall include legal liability for injury to participants with a limit of liability of USD 2,500,000.

The LOC shall also provide Comprehensive General Liability Insurance, covering those sums that the insured (LOC and WBSC) become legally obligated to pay as compensatory damages due to bodily injury and/or damage to property of others such as spectators, bystanders, property owners and others resulting from the Event connected operations or actions.

Likewise, it is highly recommended that the LOC takes out event cancellation, postponement or rescheduling insurance to cover any unforeseen circumstances outside its control.

NOTE: In the event that the insurance policy is made in a different language than English or Spanish, a certified translation of such policy shall be required.

4.9 Mobile phones

A combination of mobile phones, sim cards and/or hot spots, with access to local calls and unlimited data shall be provided. The exact number and type of devices needed shall be defined in the Hosting Agreement.

4.10 Laundry service

An overnight laundry service shall be provided to Official Team Delegations, pick-up and drop-off shall be coordinated at each Teams' accommodation in accordance with the laundry plan for the Event. The following five items shall be covered: game jersey, game pants, undershirt, underpants/sliding pants and one pair of socks.

Also, an overnight laundry service to Umpires shall be provided, and the following five items shall be covered: game shirt, game pants, underpants, undershirt, and one pair of socks, pick-up and drop-off at the WBSC Family Hotel must be coordinated.

The LOC shall provide information on laundry options at a discounted rate near the WBSC Family Hotel for the rest of the WBSC Officials/Staff, which will be at each individual's expense.

4.11 Workspaces

An adequately-equipped office space for WBSC Officials and Staff at the WBSC Family Hotel shall be provided as listed below:

- WBSC Secretariat/logistic Office; and
- WBSC Technical/competition room.

4.12 Pre-Tournament meetings

Prior to the start of the Tournament, the WBSC officially organises separate meetings, as listed below:

- TCs meeting;
- Umpires meeting;
- Scorer's meeting;
- Pre-Tournament Technical/Organisational Meeting; and
- Press Conference.

5. WBSC Obligations

This section provides an overview of expenses covered by the WBSC:

- Per-diems for WBSC Family;
- Travel expenses for Teams and WBSC Family;
- WBSC Family medical insurance;
- Official competition balls;
- Video review production;
- Champion's Trophy, Medals and Tournament MVP award;
- Accreditation lanyards; and
- Broadcast services (unless otherwise agreed).

6. LOC revenue sources

The LOC may keep all income derived from:

- Government, Municipal and NOC subsidies;
- Ticket sales;
- In-venue food and beverages;
- Value-in-kind related to cost items as agreed with the WBSC; and
- Any rights released from the WBSC, as specified under a dedicated agreement (i.e., merchandising, etc.).

For marketing and advertising, refer to chapter 8.

7. Venue infrastructure and workspaces

7.1 Practice / Warm-up facilities

Practice / warm-up facilities and all the necessary equipment (practice balls, protection nets, etc.) shall be provided as required, based on tournament format, number of teams and games per day, available for the exclusive use of participating Teams during the OTD.

Teams shall cover all expenses of training camps prior to the OTD.

7.2 Competition venues

All competition venues shall comply with WBSC standards in order to host a WBSC Premier12. The following venue infrastructure items are needed in any competition venues:

- Fully-enclosed field of play (henceforth FOP) with padding in key areas;
- Clubhouses:
- Shower and toilet facilities;
- Manager's office;
- Coaches' locker room;
- Trainer's room;
- Dining room/areas (separately for Teams and the WBSC Family);
- Waiting room/area;
- Field/Dugout access;
- Dugout fully equipped (rack for bats and helmets, floor covered with rubber material, etc.);
- Bullpens;
- Flag poles (min. 3 as per guidelines);
- Scoreboard:
- Two (2) game management/pitch clocks;
- High-quality speaker system for PA announcing and music; and
- All equipment necessary for field maintenance.

7.3 Venue floor map

A venue map that identifies all the functional areas shall be provided such as:

- Technical Commission area;
- Umpires' locker room (male and female);
- Umpire review room;
- Umpire clock operator desk;
- Scorers' room;
- WBSC office;
- VIP Hospitality Area;
- First aid room & ambulance;
- Doping Control Station;
- WBSC Media area;
- TV commentator room(s);
- Press conference room;
- Mixed zones;
- Media centre;
- Accreditation centre: and
- LOC administration office.

8. Marketing & advertising

8.1 Commercial Rights in Premier12

All commercial rights including **marketing**, **sponsorship**, **advertising and media rights** for the WBSC Premier12, belongs to the WBSC. Subject to the terms and conditions stipulated in this document and the Hosting Agreement to be signed, the LOC is entitled to the following rights and benefits in relation to the Event where the LOC is awarded to host:

- (a). Ticket rights: Full net revenue of ticket sales including VIP and hospitality packages;
- (b). Food and beverage at in-venue concessions; and
- (c). Shared revenues with WBSC from licensed product and merchandise sold at the venue's points-of-sales are subject to the terms and conditions stipulated in the Hosting Agreement.

8.2 Commercial Rights in Exhibition Games

[Exhibition Games]

Subject to agreement between the LOC and the host country team who will participate in the WBSC Premier 12, the WBSC grants the rights to the LOC to organise maximum two (2) exhibition games against reasonably competitive team(s) during the training camp period. Such teams may be a professional team in the domestic league of the host country. If so requested and approved by the WBSC, the LOC must organise those games

under its responsibility. For the avoidance of doubt, the WBSC shall not be responsible for any cost in relation to the exhibition games.

[Rights and Benefits]

The LOC is entitled to the following rights and benefits in relation to the exhibition games upon approval in writing by WBSC:

- (a). Sponsorship rights;
- (b). Domestic broadcasting rights;
- (c). Ticket rights;
- (d). Food and beverage at in-venue concessions; and
- (e). Merchandising rights.