

WBSC Oceania Strategic Framework

1. Growth and Experience

Linked to former WBSC Oceania strategic pillar:

A – Development - pathway from grass roots to excellence

Linked to WBSC Strategic pillar:



“Grow our Sport and Make it Relevant in People’s Lives and in their Communities”

Global participation with an increase in player numbers and partnerships

Measures:

Quantity - Athletes / players, coaches, umpires, scorers, administrators

Recruit and retain more people across Baseball/Softball/Baseball5 in the Oceania region through programs, education and opportunities.

2. Baseball / Softball / Baseball5 Activity in the Region.

Linked to former WBSC Oceania strategic pillar:

B. Competitions

Linked to WBSC Strategic Pillar:



“Event Excellence”

Consistently improve the quality of events and their delivery

Measures:

Baseball/Softball/Baseball5 activity in the region. What is happening in each country. What is happening within pockets within the regions. What is happening between countries in the region.

Regardless of location, how are events being run. Where can events be improved?

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3. Capacity and Capability

Linked to former WBSC Oceania Strategic Pillars:

C – Governance and admin

D – Finance and Commercial

F – Equipment and Facilities

Linked to WBSC Strategic Pillars of:



"Increase Transparency and Sustainability"

Increase the level of transparency and improve holistic sustainability practices making an active contribution to sustainable development



"Strengthen WBSC Governance and Reputation"

Further develop and implement good governance, integrity practices and regulatory compliance



"Enhance WBSC's Leadership and Relationships"

Strengthen the WBSC's global standing and relationships, especially within the Olympic & Paralympic Family

4. Profile and Identity

Linked to former WBSC Oceania Strategic Pillars:

E – Communication and Promotion

Linked to WBSC Strategic Pillars:



"Increase Worldwide Audience and Media Engagement"

Increase the level of fan engagement as well as relations with international media

Telling the story of the region

Telling the good stories and amplifying what is happening

Provide context of the activity that is happening